

## **Presentation of Information in this order:**

1. Title of Work
2. *Series Title in Italics, number in edition and edition number*
3. Artist Name
4. Body of Artist's Statement
5. Website or portfolio (please do not include personal home address or phone number)

## **C4FAP Format Guidelines**

- Name your statement with lastname \_exhibitiontitle
- Please use 1-inch margins on all sides.
- Your statement should be one page or less, double spaced, and 11–12 point type size.
- Use Helvetica Regular, it is easy to read.
- Proofread, spellcheck and email it coordinator@c4fap.org in .doc or .docx format

## ***Suggestions for Creating an Artists' Statement***

### ***The goal is to describe your work quickly, succinctly, and clearly.***

- Insights into the work help connect the viewer to the image
- Be specific to the work in this exhibition and its place within a series.
- Use active sentence form.
- Approach your artist's statement as a professional, collectors read these before purchasing the work.
- Please proofread and spellcheck all statements.

### ***Ideas for content:***

- Your approach to creating
- Inspiration and personal connection to the work
- Describe your technique
- Your philosophy as it is expressed in your art
- Meaning of your work
- Symbols, metaphors, analogies
- Themes and underlying issues
- Life experiences, influences on your work

### ***(Optional) Photographic and Technical Process for Alternative process images:***

- Camera and lens used only if unusual.
- Chemicals, toning, alternative materials, etc...
- Printing process if unusual.
- Processing; how the image was created from start to finish (this is especially important for alternative processed images)