

Template for Artist's Statement:

Title of Work
Artist Name

Contact information: website (please do not include personal address or phone number)

Body of Artist's Statement

Suggestions for Creating an Artists' Statement

The goal is to describe your work quickly, succinctly, and clearly.

- Set the tone to view your art work and make the viewer want to explore more
- Make a point, be specific to your exhibited work
- Include the title of your images
- Keep sentences short, keep it simple
- Use active sentence form
- Engage the senses; what do you want your audience to experience?

Guidelines:

- Please use 1 inch margins on top and sides. ½ inch margin on bottom.
- Your statement should be approximately 150- 250 words or less – not more than one page, double spaced, and 11 – 12 point type size.
- Avoid making a “list” of what you like
- Use natural language, write as you would talk
- Make it easy to read

Ideas for content:

- Your approach to working
- Describe your technique
- Your philosophy as it is expressed in your art
- Meaning of your work
- Symbols, metaphors, analogies
- Themes and underlying issues
- Life experiences, influences on your work

(Optional) Photographic and Technical Process:

- Camera and lens used
- Filters
- F/stop and shutter speed settings
- Chemicals, toning, alternative materials, etc...
- Film type
- Paper type
- Printer type
- Processing; how the image was created from start to finish (this is especially important for alternative processed images)