

Template for Artist's Statement:**Title of Work**

Artist Name

Contact information: website (please do not include personal address or phone number)

Body of Artist's Statement

Suggestions for Creating an Artists' Statement***The goal is to describe your work quickly, succinctly, and clearly.***

- Set the tone to view your art work and make the viewer want to explore more
- Make a point, be specific to your exhibited work
- Include the title of your images
- Keep sentences short, keep it simple
- Use active sentence form
- Engage the senses; what do you want your audience to experience?

Guidelines:

- Please use 1 inch margins on top and sides. ½ inch margin on bottom.
- Your statement should be approximately 150- 250 words or less – not more than one page, double spaced, and 11 – 12 point type size.
- Avoid making a “list” of what you like
- Use natural language, write as you would talk
- Make it easy to read

Ideas for content:

- Your approach to working
- Describe your technique
- Your philosophy as it is expressed in your art
- Meaning of your work
- Symbols, metaphors, analogies
- Themes and underlying issues
- Life experiences, influences on your work