



Exhibitor Instructions for Colorado Photographers Exhibition October 2 - October 6, 2007

Congratulations on being selected to exhibit in The Center for Fine Art Photography's **Colorado Photographers Exhibition**. We look forward to seeing your work in the gallery. In order to provide as many exhibition opportunities as possible during the year, the Center has a very short period between exhibitions. Your cooperation in adhering to delivery and due dates is greatly appreciated.

Important Dates

_____ August 27, 2007	Exhibitor Information Form, Artists' Statement and High Resolution Image due (<i>can be emailed</i>)
_____ September 24	Matted Prints due to the Center
_____ October 2	Exhibition opens
_____ October 5	Artists' and Public Reception (during the Fort Collins Gallery Walk)
_____ October 6	Exhibition closes
_____ After October 8	Artwork not sold or donated to the Center will be shipped or may be picked up at the Center

Quality of Art Work:

The Center reserves the right to disqualify work that does not meet its print quality requirements, if the printed image quality is obviously poor, or the image has been noticeably altered from that submitted for jurying.

Artist's Responsibility:

- Submission of required exhibition forms on time
- Cost of shipping to the Center and return shipping, plus \$10 packaging fee. Not applicable to pickups.
- It is the artist's responsibility to contact the Center regarding return of a custom shipping container, if the art work is sold.

Art Identification Tag: Please attach some kind of identification tag to the back of each of your images. This tag must include; your name and the image title.

Exhibiting Prints:

For this special exhibition, The Center requires all accepted work be printed and enclosed in a 16 x 20 inch (40.64 x 50.80 cm) mat. All work will be displayed in the Center behind glass using L hooks. At the same time, the Center recognizes that some work (avant garde, mixed media and experimental work, for example) incorporates the "framing" as an integral part of the presentation. If this applies to your work, please contact the Center.

Otherwise, the Center will **require** that all work adhere to the following:

- Matted image size will be 16 x 20"
- Work is **not** to be framed, but matted only
- *Bright white* mats are required. They may be single, double or triple (off white or cream is not acceptable)

Exhibitor's Information Form:

Complete the Exhibitor's Information Form. **Please email or mail your Exhibitor's Information Form and your Artist's Statement directly to the Center for arrival by the due date.**

High Resolution Image: The Center also requests that you email a high resolution image of your print to exhibitions@c4fap.org (300 ppi, approx 4X6 inches jpg, flattened, compression level 8) for possible use in press releases, posters marketing the show or selections for *Artists' ShowCase*, the insert in *CameraArts* magazine. Please make the image file name, your last name and the image title, (last name_ image title.jpg). **This is due August 27.**

Safe Packing of Images:

Unframed Images: When sending images to the Center for framing, it is suggested that your work be placed in a heavy-weight flat cardboard box (with protection on both sides to keep from bending) with a protective sheet over the image. **Please make sure to put your name, the title of the image and "Colorado Photographers" on the outside of the box.** If you have your work shipped by someone other than yourself, please tell them of this requirement.

Use Rights: By submission for jurying, artists **whose submissions are chosen for the exhibition** grant The Center for Fine Art Photography the right to use their images for the purpose of marketing the exhibition, marketing the Center's programs and subsequent display on the Center's website of past exhibitions. Artists grant the use of their image(s) as stated without further contact or compensation from the Center. Artist's recognition is provided with use.

Sale of Artwork: The Center encourages sales during the exhibition and retains a 40% commission on all work sold.

Template for Artist's Statement:

Title of Work
Artist Name

Contact information: one or two lines

Body of Artist's Statement

Suggestions for Creating an Artists' Statement

The goal is to describe your work quickly, succinctly, and clearly.

- Set the tone to view your art work and make the viewer want to explore more
- Make a point, be specific to your exhibited work
- Include the title of your images
- Keep sentences short, keep it simple
- Use active sentence form
- Engage the senses; what do you want your audience to experience?

Guidelines:

- Please use 1 inch margins on top and sides. ½ inch margin on bottom if your text is that long.
- Your statement should be approximately 150 words or less – not more than one page, double spaced, and 11 – 12 point type size.
- Avoid making a "list" of what you like
- Use natural language, write as you would talk
- Make it easy to read

Ideas for content:

- Your approach to working
- Describe your technique
- Your philosophy as it is expressed in your art
- Meaning of your work
- Symbols, metaphors, analogies
- Themes and underlying issues
- Life experiences, influences on your work