

DIA Invitational
Denver International Airport Gallery



Where Your Work Will Be Seen By 10,000 People a Day

The Center for Fine Art Photography invites photographers working in all mediums, styles and schools of thought to participate in its exhibitions and activities. It welcomes those working in black and white or color, using traditional, digital or elements of both processes. Contemporary, traditional, avant garde, creative and experimental works that include new processes, mixed techniques, and challenging personal, emotional or political statements are welcome.

Theme

This exhibition is open to all work.

Eligibility

The exhibition is open to all professional and amateur photographers, internationally working with digital or traditional photography or combinations of both.

Juror: Tim Anderson, Publisher, *CameraArts* magazine

Awards

This exhibition awards opportunities for artists to present their work to an international audience of collectors, curators, art consultants and others who appreciate the fine art of photography.

- Approximately 65 works will be selected for an exclusive exhibition in the Main Gallery at the Denver International Airport, May 22 through July 31, 2007. Approximately **10,000** people pass through the gallery **daily**.
- Feature Article in *CameraArts* magazine
- Juror's Selection Award + \$300 + Special Recognition in *Artists's ShowCase*
- Director's Selection award: Special Recognition in *Artists' ShowCase*
- Two Artists' ShowCase Online subscriptions – the Center's new online image marketing website (preview at www.artists-showcase.org)
- All exhibitors are included in the Center's online gallery
- Inclusion in the Center's *2007 Exhibition Collection* CD which is distributed to selected galleries, collectors, design houses and corporations world wide.
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Important Dates

- **Entries due January 30, 2007 (note: date change)**
- February 10, 2007 : Notifications of acceptance
- May 22, 2007: Exhibition openings
- July 31, 2007: Exhibition closes

Submitting Entries for Jurying

Entries are submitted via the Center's on-line system. Click on **Call for Entries** on the homepage to begin the process.

>>Note: images previously accepted by The Center for Fine Art Photography for exhibition in the past 12 months are NOT eligible. Images submitted but not accepted for exhibition may be resubmitted as often as you wish.<<

- The entry fee for non members is \$35 USD for the first three images.
- The entry fee for members of The Center for Fine Art Photography is \$20.00 USD for 3 images.
- Applicants signing up for membership at the time they submit their work for jurying may become a member and meet the entry fee for a total of \$65.00 USD. Membership includes annual subscription to **CameraArts** magazine, eligibility to sell work on the **Artists' Showcase Online** and other benefits listed on the Center's website.
- Additional images may be submitted for \$10 each. There is no limit to the number of images that may be submitted.

Uploading Images Online:

Please follow these requirements when preparing your images for submission:

- Your images are viewed as RGB images using Adobe RGB 98 or SRGB profile. NOTE: **CMYK** files will not upload.
- The largest image dimension (width / height) should be 600 pixels with the other dimension proportional.
- Save your images with a resolution 72 ppi as flattened, 8 bit JPEG files (**16 bit** files will not upload.)
- Use JPG compression quality of 12. (JPG level 12 compression is the *least* amount of compression and will not affect image quality when viewed on a monitor.)
- The image title can not be greater than 40 characters.
- File names can not include any of the characters listed below or have more than 25 characters.

Please do not include #,\$,&, periods or other similar characters as part of the file name.

There should only be a single period – just prior to the file format extension: **.jpg**

Acceptance Notification

A list of accepted artists will be posted on the Center's web site. Also, artists with accepted entries will be notified by e-mail and receive shipping instructions at that time.

Exhibit Prints (This applies to accepted work – not submissions for jurying)

The Center strives for uniform framing as the image is the artist's work, not the framing. Uniform framing is less distracting to visitors when compared to an exhibition with many different colored mats and framing styles.

At the same time, the Center recognizes that some work (avant garde, mixed media and experimental work, for example) incorporates the "framing" as an integral part of the presentation. If this applies to your work, please contact the Center.

Otherwise, the Center will **require** that traditionally framed work adhere to the following:

- Minimum frame height / width dimension of 16 inches with the other dimension proportional
- Minimum image height / width dimension of 11 inches with the other dimension proportional
- A simple black wood frame
- White mats, single, double or triple
- External frame dimensions **may not** exceed 32 inches / 80 cm in width **without first checking with the Center..**

Framing accepted work

To encourage participation, the Center offers an optional economical framing service. Accepted artists may send their exhibited work in a suitable mailing tube for framing by the Center. The cost of shipping tubed artwork plus local framing is generally less expensive than shipping framed artwork.

Sales

All work must be for sale. Artists will state the retail sale price of their works. Pricing may not be changed after the work is received. The Center encourages sales during the exhibition and retains a 40% commission on all work sold. Twelve prints, ranging from \$60 to \$1,100 were sold during the recent 2005 International Exhibition.

Exhibition opportunities

- All selected works will be exhibited in the Center's two galleries.
- All work will also be displayed in the Center's online edition of *Artists' Showcase* (approx. 3,400 visitors / month).
- Selected work will be included in Denver International Airport gallery show following close of the Center's exhibition.

Use Rights

By submission for jurying, artists **whose submissions are chosen for the exhibition** grant The Center for Fine Art Photography the right to use their images for the purpose of marketing the exhibition, marketing the Center's programs and subsequent display on the Center's website of past exhibitions. Artists grant the use of their image(s) as stated without further contact or compensation from the Center. Artist's recognition is provided with use.

>>> Please retain for your information until after announcement of the jury selection. <<<